

Promotional product discount during promotion period – 8% Inseego Partner Discount applied at the Distributor from program start date through 12/31/2019

## RESELLER SALES REP SPIFF FOR OPPORTUNITIES

- Earn a \$150 SPIFF\* for each qualified opportunity brought to Inseego
- Minimum 5-unit opportunity of Skyus 300 and/or Skyus 500 (any combination of the 2 products qualify)
- Submit Lead Qualification information at inseego.com/Skyus Promotion

## All opportunities must be Inseego Stage 2 qualified, which means:

- Customer has agreed to a "need"
- A meeting has been scheduled with Inseego and the customer within 30 calendar days
- An Inseego salesperson will be engaged with the opportunity as part of the confirmation process
- Opportunity SPIFFS will be paid out monthly. At the end of the each month, an Inseego channel manager will inform the resellering partner of the number of approved opportunities and the reselling partner will invoice Inseego. Inseego will issue a check to the reseller. The reseller will be responsible for disbursement to the winning Sales Rep(s).

## **Submission and Payout Process:**

- Valid for the first 100 qualified opportunities brought to Inseego between now and December 31, 2019
- Channel partner salesperson fills out the opportunity information on our website
- Inseego salesperson reaches out to the channel partner to confirm the opportunity is qualified

\*Contest Promotion Requirements: To qualify for the contest, resellers will be required to sell a minimum quantity of Skyus 300 and/or 500 units as follows: 1st Place requires a minimum of 100 units sold. 2nd Place requires a minimum of 50 units sold. Resellers may pool their sales in order to qualify. All sales opportunities may be a combination of the Skyus 300 and Skyus 500. No minimum sales quantity required for 3rd Place. Only one Reseller winner in each level will be rewarded. In the event of a tie for any level, deals with the earliest qualifying documentation submitted will be awarded the prize. Reseller purchases from the distributor during the contest period count as "sold" for this contest. Reporting will be tracked by Distributor POS reports. All prize funds will be paid to the winning Reseller to disperse to their participating sales rep(s) at their

Promotion ends at 11:59pm EST on end date stated above. All applicable taxes (including, but not limited to withholding taxes) on SPIFFs and prizes are the sole responsibility of the Reseller and sales reps. Inseego reserves the right to modify or cancel this program without prior notice. Void where prohibited. Inseego reserves the right to deny or recover any prize or SPIFF payments in the event of misconduct.

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Skvus 500